

October 8, 2014

From Bay Street to Mainstreet



Mr. Brendon Abrams
Vice President, Capital Markets and Corporate Development
Mainstreet Equity Corp.

Mainstreet Equity Corp. is pleased to announce the appointment of Mr. Brendon Abrams, CPA, CA, to the newly created position of *Vice President, Capital Markets and Corporate Development*. Brendon assumed the role as of October 1, 2014.

Brendon is responsible for overseeing Mainstreet's capital markets strategy, strategic growth, and alternative investment opportunities. Most recently, Brendon worked at a Bay Street investment bank as an equity research analyst covering the real estate sector, including Mainstreet.

Bob Dhillon, *Founder, President & CEO* of Mainstreet, characterizes the creation of this new position within the company, and appointment of Mr. Abrams "...as a significant step in bolstering our senior management team as we continue our rapid growth trajectory. This newly created position adds depth to our team in the area of capital markets that will allow us to remain aggressive as we continue to grow. Strategically, Brendon's Bay Street credentials provides us with additional internal expertise in accessing the capital markets and provides us the capabilities to develop alternative investment opportunities. We are very excited to welcome Brendon aboard as we feel his addition to our senior management team will further our ability to provide increased value to our shareholders." - *Bob Dhillon*

For additional information, contact:

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Mainstreet